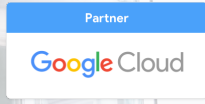
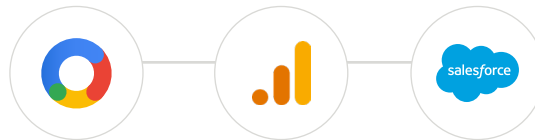




ACTIVATE YOUR SALESFORCE DATA IN GOOGLE MARKETING PLATFORM



With a focus on uniting media and analytics, MightyHive is a leading partner for brands looking to integrate Google Marketing Platform and Salesforce. Work with MightyHive to begin activating your CRM data in site analytics and digital advertising.



ONE PARTNER FOR THE COMPLETE INTEGRATION LIFECYCLE

Putting CRM data to work in digital ad campaigns takes more than a simple flick of switch. MightyHive’s global team of web analytics, digital advertising, and first-party data integration experts can help every step of the way.

DISCOVER	DESIGN	IMPLEMENT	SUPPORT
<ul style="list-style-type: none"> Understand business and marketing objectives Map and audit Salesforce and Google Marketing Platform data assets Map full customer journey spanning advertising, site interaction, and CRM 	<ul style="list-style-type: none"> Take an iterative approach with achievable milestones Use unified CRM and advertising data to build new KPIs Identify opportunities for data activation across adtech and martech stacks 	<ul style="list-style-type: none"> Salesforce, Google Analytics 360, and Google Marketing Platform configuration Cross-platform data migration (ETL) and data integration Predictive modeling and audience segmentation 	<ul style="list-style-type: none"> Full-stack technical support for Google Marketing Platform Training for in-house teams and agency partners Available managed services for the complete Google Marketing Platform suite

TRUSTED BY ENTERPRISE MARKETERS



LET'S TALK TODAY

MIGHTYHIVE.COM
SALES@MIGHTYHIVE.COM
888.727.9742